



Pennies Count

(856) 244-8409

www.yourpenniescount.com

We Count Your Pennies, so you can run your business!

Pennies Count - Pricing Guide

Pricing Guide for Clients

Transparent. Fixed. Predictable.

Pennies Count uses a transparent, fixed-pricing model designed to give every client clarity, structure, and confidence. We do not bill hourly. Each engagement is priced based on scope, complexity, and the level of forensic or controller-level oversight required.

Our pricing reflects the depth of analysis, documentation, and accountability built into every service. This guide explains how pricing works, why it is structured this way, and what each service includes.

Why We Price the Way We Do

Our work is forensic-minded and controller-level. That means:

- We test, verify, and document financial activity.
- We build audit-ready systems and controls.
- We correct errors at the root, not the surface.
- We provide structure, oversight, and accountability.

This level of precision requires:

- Detailed review of financial activity
- Testing of transactions and controls
- Reconstruction when needed
- Documentation that withstands audits, grants, and leadership review

Because every organization has different risks, volumes, and compliance needs, pricing begins at a baseline and adjusts based on complexity.

Forensic Cleanup & Reconstruction

Starting at: \$1,500

Forensic cleanup involves correcting errors, reconstructing missing activity, and rebuilding accurate, audit-ready financials.

Pricing reflects:

- - Number of years requiring cleanup
- - Transaction volume



Pennies Count

(856) 244-8409

www.yourpenniescount.com

We Count Your Pennies, so you can run your business!

- - Missing or incomplete documentation
- - Internal control weaknesses
- - Audit or grant-compliance requirements

Included:

- - Multi-year cleanup and reconstruction
- - Transaction testing and error identification
- - Balance sheet correction and tie-outs
- - Documentation rebuild
- - Audit-ready structure

Monthly Accounting (Audit-Ready Maintenance)

Starting at: \$650 per month

Monthly accounting ensures your books remain clean, compliant, and audit-ready.

Pricing reflects:

- - Transaction volume
- - Number of accounts
- - Industry complexity
- - Reporting requirements
- - Internal control needs

Included:

- - Monthly bookkeeping (cash or accrual)
- - Reconciliations
- - Year-end close (month-end close available as an add-on)
- - Financial statements
- - Audit-ready documentation

Controller-Level Support

Starting at: \$1,200 per month

Operational oversight that strengthens your accounting function.

Pricing reflects:

- - Frequency of oversight
- - Complexity of operations
- - Staff training needs



Pennies Count

(856) 244-8409

www.yourpenniescount.com

We Count Your Pennies, so you can run your business!

- - Documentation and reporting requirements

Included:

- - Oversight of accounting operations
- - Month-end and year-end close management
- - Review of reconciliations and financial statements
- - Internal controls oversight
- - Staff accountability systems

Fractional CFO Services

Starting at: \$2,500 per month

Executive-level financial leadership for organizations needing strategic guidance.

Pricing reflects:

- - Strategic planning needs
- - Cash flow forecasting
- - Board or lender reporting
- - Scenario modeling
- - Growth or restructuring support

Included:

- - Financial analysis and insights
- - Forecasting and planning
- - Budget development and monitoring
- - Strategic financial leadership

Interim Financial Leadership Services

Stability and continuity during staffing transitions.

Interim Bookkeeper — Starting at: \$650 per month

Interim Accountant — Starting at: \$1,200 per month

Interim Controller — Starting at: \$2,500 per month

Interim CFO — Starting at: \$4,500 per month

Internal Control Review (Testing-Based Assessment)

Starting at: \$2,500



Pennies Count

(856) 244-8409

www.yourpenniescount.com

We Count Your Pennies, so you can run your business!

A formal testing engagement that evaluates the strength of your internal controls.

Pricing reflects:

- - Number of processes tested
- - Sample sizes
- - Industry risk level
- - Documentation requirements

Included:

- - Walkthroughs of key processes
- - Testing of selected controls
- - Risk scoring and gap analysis
- - Corrective recommendations
- - Board/audit-ready documentation

Specialty & Added Services

Starting at: \$350

These services provide targeted support to strengthen your financial foundation.

Specialty Services Breakdown:

- Sales Tax Filings — Starting at: \$150 per filing
- Payroll Setup & Oversight — Setup starting at: \$250; Oversight starting at: \$150 per month
- Chart of Accounts Redesign — Starting at: \$450
- Accounting System Migration — Starting at: \$1,200
- Budget Creation — Starting at: \$450
- Financial Dashboard Setup — Starting at: \$350
- Project-Based Accounting Support — Starting at: \$350
- New Business Setup — Starting at: \$450

Every Engagement Includes:

- - Clear scope of work
- - Fixed monthly or project pricing
- - Audit-ready documentation
- - Direct communication and support
- - A forensic-minded, controller-level approach



Pennies Count

(856) 244-8409

www.yourpenniescount.com

We Count Your Pennies, so you can run your business!

Contact Information:

For questions or to request a custom quote, email info@yourpenniescount.com or request a free consultation at www.yourpenniescount.com.

Pennies Count



We Count Your Pennies